Wisconsin Public Library Consortium Selection Committee Meeting Notes

January 25, 2024 1:00 PM- 2:00 PM

Teleconference meeting held via Zoom – See instructions at end of agenda

November 16, 2023, 1:00 PM- 2:30 PM

Members: Kelly Allen (SCLS), Shawn Carlson (BLS), Chris Hamburg (MCLS), Mehta Hess (Winnefox), Keith Gerlach (PLLS), Katie Hanson (SCLS), Kristin Laufenberg (OWLS), Scott Lenski (MCFLS), Jacki Potratz (MCFLS), Samantha Stark Quail (BLS), Kayla Mathson (WRLS), Loralee Peterson (WVLS), Rosalia Slawson (MLS), Kimmy Wegner (WRLS)

Absent: Amanda Brueckner (BLS), Cecelia Cole (IFLS), Nicole Hardina-Wilhelm (Winnefox), Samma Johnson (IFLS), Emily Kornak (PLLS), Rachel Metzler (WVLS), Lisa Pike (MCLS), Elisha Sheffer (WVLS)

Project Managers: Sara Gold (WiLS), Rebecca Rosenstiel (WiLS)

1. Introduction of any new members

Document: Advantage and Consortium Selector Resources

Discussion:

Attendees introduced themselves round-robin style. S. Gold shared the Advantage and Consortium Selector Resources available on the WPLC website; there is some good information here, but also know that S. Gold and WiLS' Laura Damon-Moore are working together to update this page and the resources it contains. In particular, there will be more documentation on how systems and libraries can leverage Advantage spending to help reduce the holds wait time on popular titles.

2. OverDrive Updates

Document: Jan 2024 Updates

Discussion:

S. Gold reviewed the January 2024 Updates document from OverDrive, and also noted that 2023 saw an increase in circulation of over 1,000,000 checkouts, and this is a big thanks to the work of selectors' purchasing. S. Gold also shared that a representative from OverDrive may be joining the Selection Committee meetings, when available, to share updates and take feedback and questions from the committee. Advantage Selectors that may have questions or are unsure of the best way to purchase/identify what titles should be purchased are encouraged to reach out to the WPLC Project Managers at wplc-info@wils.org to be directed to an OverDrive representative to help.

C. Hamburg asked if the OverDrive email address <u>contentcase@overdrive.com</u> is who should be contacted when there are titles that are requested to be digitized? S. Gold will check with OverDrive to verify what that email address can/should be used for; when selectors do submit a title to be considered for digitization, please also add <u>wplc-info@wils.org</u> to that email so that WPLC Project Managers can track requests and followup with OverDrive if necessary.

3. Sales

- Select Titles now available in OD Max from HarperCollins
 - o https://marketplace.overdrive.com/News/Details/1336
 - Available through April 30, 2024
- Select Titles now available in OD Max from Sourcebooks Callisto
 - o https://marketplace.overdrive.com/News/Details/1389
 - Available through March 31, 2024

Romance Sale

- o Feb 1-29
- o 25% 50% off romance and self-help titles
- Link TK

Lunar New Year Sale

- o Feb 1 29
- o Chinese-themed English-language titles and Chinese language titles for all ages
- https://marketplace.overdrive.com/Marketplace/OneCopyOneUserAndMeteredAcc ess/SuggestedList/27946

• Black History Month Sale

- o Jan 15- Feb 16
- o https://marketplace.overdrive.com/News/Details/1401

Discussion:

There was no further discussion.

4. YTD budget review

Documents:

WPLC 2023 Budget
2024 WPLC Selection Purchases

Discussion:

- S. Gold reviewed the 2023 budget, which is still being finalized/reconciled, and noted that the WPLC got very close to the budget this year but did not go over budget (it did go over in 2022).
- S. Gold reviewed the budget allocations for 2024, and noted that 2023's spending was split 35% for new content, 65% to fill holds; this will be updated to 24% for new materials/75% for holds, repurchasing licenses, Lucky Day, Simultaneous Use titles, and try out Cost-per-Circ to try to help fill holds for 2024. The 2024 allocations have eliminated Notify Me, now that RTL is live and being incorporated in to genres.
- K. Hanson pointed out that the preorders budget has been halved since 2023, so selectors may need to keep an eye on their RTLs and know that there will be fewer purchases in advance of release. S. Gold followed up to note that new releases with holds are being purchased weekly. With the push for Advantage Selectors to work to fill their system's holds, C. Hamburg asked Advantage Selectors have the ability to know which titles are most popular in their system, when they may not be a consortium purchaser? S. Gold shared that Advantage Selectors should

be able to run the Title Status and Usage report in Marketplace, and can filter to their system; this report will show the number of holds on titles.

- S. Gold also noted that a title must receive 25 Notify Me tags before it will be added in to the Shared Collection; it is recommended for Advantage purchasing at 5 Notify Me tags.
- K. Hanson asked if we eventually (maybe after this year) have a discussion about whether we should repurchase licenses if there really is only a one or two people waiting on a title? S. Gold agrees that it is nearing time to discuss this, and will add it to the agenda for a future meeting.

As a reminder, preorder titles can be removed from Notify Me title reports by deselecting "Prerelease" in the report filter.

5. Strategic Initiatives for Collection Development

Background: The WPLC Project Managers are working with OverDrive staff to engage each systems through Advantage purchasing. Throughout the year, OverDrive will be reaching out the Advantage selectors to meet with them. In addition, WiLS will be compiling best practices from Advantage selectors to share statewide.

Selection Goals for 2024:

- Reduce overall wait times by 25%
- Weed titles with holds that are not available for purchase
- Encourage Systems to purchase new materials for their patrons in addition to filling holds
- Reduce the amount of new titles in the shared collection in favor of filling holds on current titles.
- Select new titles in genres based on number of notify me tags. New titles must have 25
 or more tags to be added to the shared collection with the exception of LGBTQ+ and
 Multicultural Fiction. In addition, authors of color should continue to be prioritized
 when possible.
- Experiment with CPC at the Consortium level to fill low cost holds
- Educate patrons on the use of tags vs. holds

Discussion:

S. Gold reviewed WiLS' strategic initiatives and how they align with the WPLC. There was no further discussion.

6. Information sharing and questions

Background: This is an opportunity for members to share information or ask questions regarding selection for the Wisconsin's Digital Library.

Discussion:

There was no discussion.

Next Meeting Date: Thursday, March 7, 2023, 1:00 to 2:00 PM